

Message

From: Yarden Noy [yarden.noy@celsius.network]
on behalf of Yarden Noy <yarden.noy@celsius.network> [yarden.noy@celsius.network]
Sent: 8/5/2021 4:12:50 PM
To: Tom McCarthy [tom.mccarthy@celsius.network]
CC: Alex Mashinsky [alex@celsius.network]; Shahar Peter [shahar.peter@celsius.network]; Ran Shitrit [ran.shitrit@celsius.network]
Subject: Re: community video

Ok, let's set up a call for next week please

Sent from my mobile, please excuse any typos.

From: Tom McCarthy <tom.mccarthy@celsius.network>
Sent: Thursday, August 5, 2021 6:53:06 PM
To: Yarden Noy <yarden.noy@celsius.network>
Cc: Alex Mashinsky <alex@celsius.network>; Shahar Peter <shahar.peter@celsius.network>; Ran Shitrit <ran.shitrit@celsius.network>
Subject: Re: community video

Hey Yarden

Yes we can do that for this one. i will get it on the video review board.

However my team does need a wider conversation with legal about how we represent our new business model in media.

The same issue has arisen in our Revolut video script and I want to get a 'What we do' video under production too.

cheers,
Tom

On Thu, Aug 5, 2021 at 4:48 PM Yarden Noy <yarden.noy@celsius.network> wrote:
Need to clean that from 80%, sharing profits with the users, and references (including insinuations) to future CEL prices.

@'Tom McCarthy' can you do that for us and share with a transcript, and we'll approve?

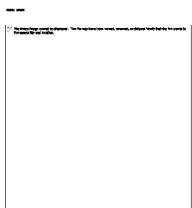
Thanks

Sent from my mobile, please excuse any typos.

From: Alex Mashinsky <alex@celsius.network>
Sent: Thursday, August 5, 2021 5:03:48 PM
To: Yarden Noy <yarden.noy@celsius.network>
Cc: Shahar Peter <shahar.peter@celsius.network>
Subject: community video

see if you are happy for us to use this on the web site as representation of our community
<https://youtu.be/mD3uITmLogY>

Alex Mashinsky
Founder & CEO Celsius.Network
Twitter @mashinsky
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Tom McCarthy
Video producer | Celsius